



PRESS RELEASE
For Immediate Release
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Climbing Mountains to Raise Money for the United Way of Manatee County

Each year the United Way of Manatee County enlists members of the community to participate in the Climbing for Dollars fundraising campaign. This year Troy Newport of Webtivity Design Solutions participated in the fundraiser. The annual event is the brainchild of Tom Seguin, Master Gemologist and owner of Suncoast Gem Lab in Bradenton.

Climbers flew to Boulder, Colorado and tackled a 1,000 ft. climb on the Flatirons, located on the east slope of Green Mountain. Climbers donate their time, airfare, hotel and lodging expenses and solicit sponsorships from area residents and businesses. The campaign raises money to support the United Way of Manatee County's five focus areas:

- Food & Shelter
- Intervention & Prevention for Abuse & Violence
- Early Childhood Development
- Services for People with Disabilities, the Elderly & their Caregiver
- Youth Development

Webtivity Designs has posted video and photos of the group's adventure on the company Blog. Newport took the video and photos to thank those who donated by sharing the experience, and to generate interest and support for next year's campaign:

<http://blog.webtivitydesigns.com>.

Donations can still be made to support this year's fundraiser:

http://uwmc.net/donate_now/index.php

About Webtivity Design Solutions

Webtivity Design Solutions is headquartered in Bradenton, FL with clients throughout the U.S. and other parts of the world. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, Pay-Per-Click, social media, email, digital signage, and print. Using a marketing consultative approach, Webtivity works with clients to develop effective marketing strategies based on their business, customers, competition and budget.

Website: <http://www.webtivitydesigns.com>

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