

**PRESS RELEASE**

For Immediate Release

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**321 Swipe Launches New 'Partners' Website**

Lakewood Ranch, FL – 321 Swipe (<http://www.321swipepartners.com>) provides credit card processing services, benefit discount programs and alternative financing options for businesses. With the assistance of Webtivity Design Solutions (<http://www.webtivitydesigns.com>), a Bradenton-based internet marketing firm, 321 Swipe has freshened their branding and launched a new website designed to more effectively communicate their product lines with potential customers. This launch is the latest of a multi-pronged strategy which includes branded landing pages and other online strategies targeting partnerships to help 321 Swipe achieve their growth initiatives.

**About 321 Swipe:**

321 Swipe is a company formed by finance and business professionals to provide credit card transaction process services, benefit/discount programs and financial solutions for employers, PEO's, and industry associations within the business community. Their goal is to identify customer needs and wants from which they can develop an eclectic menu of products and services with easy accessibility using today's integrated technology and communication.

**About Webtivity Design Solutions:**

Webtivity Design Solutions, headquartered in Bradenton, FL, serves clients throughout the U.S. and other parts of the cyberworld. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, pay-per-click, social media, email, digital signage, and print. Using a consultative approach, Webtivity works with clients to develop an effective online marketing strategy based on their business, customers, competition, and budget. For more information, please visit <http://www.webtivitydesigns.com>.

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