

PRESS RELEASE

For Immediate Release

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Anna Maria Island Chamber of Commerce launches new website

Holmes Beach, FL – The Anna Maria Island Chamber of Commerce (www.annamariaislandchamber.org) is the gateway to tourism and commerce on Anna Maria Island. Their mission is to serve their membership and community through proactive leadership by building a positive business climate.

With the assistance of Webtivity Design Solutions (www.webtivitydesigns.com), a Bradenton-based internet marketing firm, the Anna Maria Island Chamber of Commerce has launched a redeveloped website. The goal of the new website is to better position the island as a vacation destination and a great place to live and do business. Board member Larry Chatt said, "The Anna Maria Island Chamber of Commerce is excited to release our new and much improved website and business directory. The redesigned website will continue most of the functionality members have grown to love however Webtivity has added some much needed functionality for members. Upgrades like maps, directions, videos, social media contacts and much more will all make it easier for our business members to communicate their unique services to potential customers. Those visiting the area will find the site more appealing and easier to use which should create a big win for our local businesses supporting tourism."

The photos for the website were graciously donated by local photographers who are credited for their contributions on the '*Photo Credits*' page of the website.

About the Anna Maria Island Chamber of Commerce:

The Anna Maria Island Chamber of Commerce was established in 1949 after the post-WWII building boom saw the Island evolve into a thriving trio of separate municipalities: Anna Maria, Holmes Beach and Bradenton Beach. More community improvements and growth to expand the local tourism industry along with the businesses to support it created a need for the establishment of a Chamber of Commerce on the Island.

In 1979 the Anna Maria Island Chamber of Commerce reestablished itself as a strong business-promoting entity. The AMI Chamber engaged in helping to support Anna Maria Island's much needed infrastructure needs as well as tourist industry needs as a result of growing local and national interests on the beautiful 7 mile island. At that time the AMI Chamber had 138 members.

Today the Anna Maria Island Chamber of Commerce has over 550 members and plays a fundamental role in promoting local area tourism, working closely with Manatee County & local city officials as well as the Bradenton Area Convention and Visitors Bureau.



About Webtivity Design Solutions:

Webtivity Design Solutions, headquartered in Bradenton, FL, serves clients throughout the U.S. and other parts of the world. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, pay-per-click, social media, email, digital signage, and print. Using a marketing consultative approach, Webtivity works with the client to develop an effective marketing strategy based on their business, customers, competition, and budget. For more information, please visit <http://www.webtivitydesigns.com>.

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Anna Maria Island Chamber of Commerce

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