

PRESS RELEASE

For Immediate Release

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Carlenne's Cookies Launches New Website

Venice, FL – Carlenne's Cookies (<http://www.carlennescookies.com>) is a gourmet cookie shop that offers a wide variety of gourmet cookies and gift specialties. In late 2009 with her reputation rapidly growing, Carlenne Colaizzi engaged Bradenton-based internet marketing firm Webtivity Design Solutions (<http://www.webtivitydesigns.com>) to develop an ecommerce website to increase accessibility for her customers. Unfortunately just as development on the new website got into full swing, Carlenne had a tragic fire in her shop and she lost everything. After a year and a half of recovering and rebuilding, Carlenne has finally reopened her store and is slowly beginning to market herself to the world. Although she is not taking orders on her website at this time, online ordering will be activated in the near future.

About Carlenne's Cookies:

As the story of many great businesses goes, Carlenne's Cookies started as one woman's passion: the passion of baking for her children and grandchildren. As the reputation of her cookies spread to extended family and friends, so did the requests. Everyone insisted she share her cookie creations with the public. As she contemplated the notion, she considered all the busy mothers and grandmothers that simply don't have time to bake. So Carlenne decided to open her warm and inviting cookie shop where these busy moms and grandmas could come indulge in her delicious cookies baked fresh daily, just like they would have made themselves if they had the time.

About Webtivity Design Solutions:

Webtivity Design Solutions, headquartered in Bradenton, FL, serves clients throughout the U.S. and other parts of the cyberworld. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, pay-per-click, social media, email, digital signage, and print. Using a consultative approach, Webtivity works with clients to develop an effective online marketing strategy based on their business, customers, competition, and budget. For more information, please visit <http://www.webtivitydesigns.com>.

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