

**PRESS RELEASE**

For Immediate Release  
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**CornerStone Title Launches New Website**

Sarasota, FL – CornerStone Title ([www.cornerstonetitle.biz](http://www.cornerstonetitle.biz)) is one of the largest independent title and escrow companies in Manatee and Sarasota counties. Owned by Mary and Tom Howard, CornerStone Title strives to be a strategic partner to Realtor clients and a significant part of their success.

With the assistance of Webtivity Design Solutions ([www.webtivitydesigns.com](http://www.webtivitydesigns.com)), a Bradenton-based internet marketing firm, CornerStone Title has launched a redeveloped website. The new website serves as a hub for real estate professionals, homebuyers, sellers and other clients. The interactive website integrates with social media, including Facebook, Twitter and LinkedIn. Specialty calculators allow users to accurately estimate title insurance premiums, closing costs and seller proceeds. A new blog keeps the real estate community up to date on industry topics and provides original content designed to promote personal and professional development. In the near future, an interactive event calendar will enable users to make reservations for any of CornerStone's 20-plus annual educational events, including the 'CornerStones of Success' seminar series offering Continuing Education credit for real estate professionals, and the 'Hot Properties' monthly Realtor networking event featuring 50 Realtors and 50 listings in 50 minutes.

"We work hard to develop content and programming to support of our customers and clients," said Cornerstone Title President Tom Howard. "Our new website and social media platform will help us connect and communicate with our clients more effectively."

**About Cornerstone Title:**

CornerStone Title provides title insurance services designed to ensure free and clear title to the purchaser of real estate. CornerStone Title recognized that the title industry is dominated by two major types of providers – small, local independent agents and large national underwriting agencies. The small providers tend to fall short when it comes to technology, systemization and polish. The larger providers often lack in delivering a personalized experience, local knowledge and flexibility. Cornerstone Title was designed to bridge that gap and deliver a personalized relationship experience combined with evolved, technology-driven systems. For more information, please visit [www.cornerstonetitle.biz](http://www.cornerstonetitle.biz).

**About Webtivity Design Solutions:**

Webtivity Design Solutions, headquartered in Bradenton, FL, serves clients throughout the U.S. and other parts of the cyberworld. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, pay-per-click, social media, email, digital signage, and print. Using a consultative approach, Webtivity works with clients to develop an effective online marketing strategy based on their business, customers, competition, and budget. For more information, please visit <http://www.webtivitydesigns.com>.

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**Webtivity Design Solutions Contact**

Troy Newport, Business Development Director  
9115 58<sup>th</sup> Drive East, Suite B  
Bradenton, FL 34202  
941-753-7574 phone  
941-753-8564 fax  
[troy@webtivitydesigns.com](mailto:troy@webtivitydesigns.com)

**Cornerstone Title Contact**

Tom Howard, President  
11061 Gatewood Drive, Suite 101  
Bradenton, FL 34211  
941-708-0300 phone  
941-708-0365 fax  
[thoward@cornerstonetitle.biz](mailto:thoward@cornerstonetitle.biz)