

PRESS RELEASE

For Immediate Release

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Webtivity Design Solutions, an Internet Marketing Company, Launches New Website

Bradenton, FL – The staff at Webtivity Design Solutions announce the re-launch of the Webtivity website after over 600 hours of design, development, copywriting and optimizing for the search engines. The new 100+ page website was developed using HTML5, the next generation HyperText Markup Language which is the predominant markup language used to build web pages. The technology is so new the only web browser that supports all the features is Google's Chrome web browser. Internet Explorer 9 is expected to support HTML5 when it comes out of Beta.

"We often hear our clients say before coming to us they had such a hard time finding an agency that is competent in both marketing and Internet technology," said Terry Thompson, President and CEO of Webtivity Design Solutions. "We have a well-rounded team with strong backgrounds in both, and I think that is why we have been able to maintain a growth pattern in this economy. Businesses are looking for new and fresh ways of connecting with customers and the Internet is the perfect medium if you have the right Internet marketing partner," Thompson said.

"Education is so critical to the consultative process with our clients," added Troy Newport, Business Development Director at Webtivity Design Solutions. "There is so much misinformation in our field and we have to wade through all of that at the beginning of our relationship. We wanted the website to begin that educational process before our first meeting and I think our new website accomplishes that," Newport said.

Webtivity Design Solutions has been in business for over 11 years and has developed websites and cross-media marketing campaigns for key businesses and organizations in the area such as the Manatee and Venice Chambers of Commerce, the Manatee Economic Development Council, School District of Manatee County, Port Manatee, South Florida Museum, and the Southwest Florida Chapter of the American Red Cross.

About Webtivity Design Solutions:

Webtivity Design Solutions, headquartered in Bradenton, FL, serves clients throughout the U.S. and other parts of the world. Webtivity provides website design/development, custom programming and cross-media marketing services including search engine optimization, pay-per-click, social media, email, digital signage, and print. Using a marketing consultative approach, Webtivity works with the client to develop an effective marketing strategy based on their business, customers, competition, and budget. For more information, please visit <http://www.webtivitydesigns.com>.

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